



Jessica Klepac

Creative Director.

In a nutshell.

Over 18 years of experience in mixing ideas, leading creative teams, pushing concepts and finding the best way to energize brands through high end visual design; bringing a proven knowledge of creative strategy, vision, process and communication, with an emphasis on brand identity and print design. I work hard and play even harder.

Experience.

Vice President, Group Creative Director for Spectrum Science Communications Headquarters in NYC > Remote from Austin, TX // Apr 2014 – Present

Lead creative director for external and in-house design support while wearing a project management hat. Supervises and leads the design team to make sure we work together like a well-oiled machine, consistently cranking out genius deliverables, meeting deadlines and landing coveted work from desirable clients in the healthcare and biotech science industry. Day-to-day tasks include leading the team, performing reviews, managing budgets and timelines across multiple brands and accounts for brand identity initiatives, on-set shoots, presentation design, print and digital collateral, video, photography and social media.

Designer for personal business JessicaKlepac.com New York, NY and Austin, TX // Jun 2005 – Present

Independent, successful creative strategist and designer to small businesses and general consumers. Projects include identity and branding, advertising, web design, stationery, newsletters, direct mail, wedding and event collateral, photography, drawing, multi-media collages and painting.

Art Director for Chamberlain Healthcare Public Relations New York, NY // Jun 2010 – Apr 2014

Creative Specialist for Bold Multimedia Norman, OK // Aug 2007 – Sep 2009

Production Graphic Designer for Quantum Digital, Inc. Austin, TX // Jun 2005 – Jul 2007

Skillset.

Photoshop
Xd
Powerpoint

Illustrator
Acrobat
Word

InDesign
ProofHQ
Excel

Education.

Bachelor of Arts in Graphics Design with Awards & Honors
The University of Mary Hardin-Baylor // May 2005

JessicaKlepac@gmail.com | JessicaKlepac.com | 512.417.9503 | Austin, TX

lover of art.
enneagram 4.
family woman.
design master.
problem solver.
detail oriented.
strategy driven.
operations minded.
technical translator.
magnificent mediator.
creative communicator.
highly-skilled multitasker.